8 GENUINE STORIES DEDICATED TO YOUR SKIN FOR A DAILY TRIP TO ITALIAN BEAUTY

I ESTEREL®
Beauté Avancée

ISO 9001 ISO 14001 ISO 22716

MADE IN ITALY - TORINO
FABRIQUÉ EN ITALIE
LABORATORI DI RICERCA
MARIO ZUNINO & C.®
c.so E. Kant 58/60 - 10088 Volpiano (To)

MADE IN ITALY

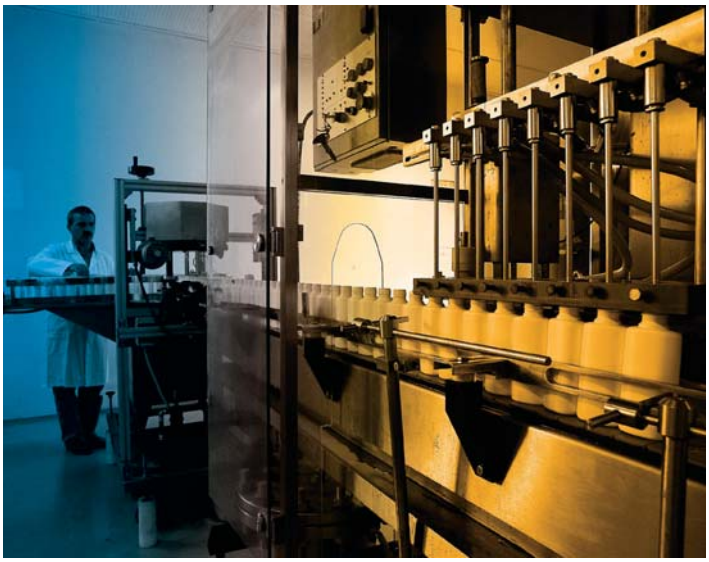
Between the Alps and the Mediterranean Sea, blessed by the finest air, under the most blue sky and on the generous ground of Torino, Mr. Mario Zunino established his Cosmetic Company **in 1961**.

The story of Mario Zunino Labs, is a story of research and dedication to **Beauty and Naturality** aiming to Effectiveness and Wellness for amazing products and surprising results.

Until today, this has been Estérel's way of making the daily personal care to become a real pledge of **Beauty & Recompense.**

Effectiveness, Emotion, Pleasure are the main skills of each Estérel product for Face, Body, Hair & Scalp.

This 100% Italian Story is nowadays continued by the dedication of today's Management, descendant of the founder Mr. Mario Zunino and still inspired by his innovative vision.
Thanks to such ethical approach ESTEREL Beauté Avancée, Melos, Melodie and INseta are among the most exclusive and reliable **Italian cosmetic lines** (member of Cosmetica Italia Association); formulas are developed investigating in partnership with several Italian Universities.



Our Goals:
* Natural ingredients and innovative concepts are wisely blended for sharing with our customers new exciting beauty stories every day.

* Perfect blend of passion, expertise and heart... Looking to the future.

* Long experience and renowned success in manufacturing and distributing hundreds of different cosmetic formulas for treating Face, Body and Hair.

* Leadership on the cosmetic market, being the first Italian cosmetics company to achieve, for more than 20 years, the International **Certifications for Quality, Environmental Respect and Manufacturing expertise**:
UNI EN ISO 9001, 14001 and 22716.

Summarizing:
ESTEREL – MARIO ZUNINO Labs, using the most advanced scientific research in the cosmetics field, provide and create the best and newest answers to the needs of the beauty market with **innovative products**, appreciated by the most demanding customers.

Our Facts:
* Headquarter based in Torino (ITALY)
* Plants based in Volpiano (Torino - ITALY): 2000 sqm
* 4 own brands: ESTEREL Beauté Avancée – Melos – Melodie – INseta World Spirit
* Strategic partner for the development of full-service O.E.M./P.L. cosmetic projects
* Retail & Professional cosmetic lines for Haircare, Skincare, Body, Sports
* Own R&D Labs
* 21 actually covered countries worldwide
* Efficiency & Safety Standards:

UNI EN ISO 9001 (Quality), 14001 (Environment), 22716 (GMP)

Each Beauty Story starts with a Caress

Hydrolait Nettoyant (bottle 250 ml – 8 fl.oz.)

makes the soft massage of your fingers to be a lovely touch; the milk becomes a soft mask on your skin. Much more than cleansing, it comforts the skin, after work or just after a stressing day.
After facing any kind of enviromental aggressions (sun, wind, cold, pollution) this is the magic Milk, able to restore, relax and boost your skin.
Keeping it well moisturized and strong means preventing and reducing the appearance of age signs too.
Macadamia, in synergy with selected herbal proteins removes tiredness signs and contributes to reduce small wrinkles; the skin becomes radiant and silky.
Massage a small quantity on face, leave on 2 to 3 minutes then rinse.

H2O Micellar Thermal Water (bottle 200 ml – 7.1 fl.oz)

– clinically tested.
Italy is the country of water, fresh and pure on the Alps, rich and healthy in the vulcanic areas.
The power of thermal care inspires this Lotion that releases valuable elements while it refreshes and makes the skin soft and clean. Clinically tested it is suitable for all skin types, also the most sensitive, the most delicate, the most charming ones.
Put a small quantity on a cotton pad, then clean your skin delicately, without rinsing.

Masque Peeling + (bottle 250 ml – 8 fl.oz.)

Italy is the country of harmony where nature is friendly and fruits are generous and beneficial. This is the story of a wonderful fruit cocktail, rich of sensations, purifying and stimulating like a sicilian lemon juice. It makes the skin breath again, melting toxines and impurities that can be washed away fast and easy. The strong action of fruits hydroxiacids shrinks and prevents the age spots on face and hands. Use two to four times monthly for a perfect grooming. Your skin will receive the best benefit from all following Estérel specific treatments you are going to perform.
Apply a small quantity on the skin and leave on (3 minutes on face, 6 minutes on other areas) then rinse.

Sempre - Moisturizing skin Milk (bottle 150 ml – 5 fl.oz)

– clinically tested.
In Italy "sempre" means "always" and "for ever". That's exactly the aim of this seducing milk, that was formulated for being your skin's best friend in any season, with any weather, day after day. Suitable for the most sensitive children's skin, the most delicate skin types and dedicated to the most demanding users, it contains the rejuvenating power of pome granate (well appreciated in Italy since the times of ancient Rome), its moisturizing action and the specific natural ingredients help the skin to positively react under sun rays aggression, even without any specific spf inside. Clinically tested, it is the best "personal trainer" for your skin, that will preserve elasticity, young appearance and a perfect tone.
Apply a small quantity on face for a lovely daily gooming. Apply it on hands, legs or specific areas for an absolutely special care. Massage delicately. Do not rinse.

Golden Cream (jar 50 ml – 1.6 fl.oz.)

Gold does not suffer any corrosion nor oxidation, it is the symbol of immortality against the flow of time, the recompense for the best. In the Estérel series, Golden Age represents the ultimate result of a long research, that blends with Italian wisdom, and after a patient selection, the most effective ingredients.

The result is simply surprising: an extraordinary cream formulated with herbal ingredients for the successful treatment of wrinkles and age signs, keeping the skin moisturized and young. Special anti-aging pearls make the cream even more exclusive and fine.

The soft luxurious texture offers the perfect base for make-up.

Hyaluronic Acid microspheres, Seeds Oil of Rosa Mosqueta, Coenzime Q10, Natural Extract of Borojo, Fitosomes of Jojoba Oil with Vitamine E take care of your beauty.

Apply morning and night with a light massage, as an absolute privilege for the skin.

Golden Serum (bottle 30 ml – 1 fl.oz.)

Italy is the country of love, passion, sensuality and beauty. Just the keys used by this extraordinary face serum for seducing your skin since the first meeting. Because love is a matter of emotional feeling. Golden Serum talks directly to your heart, but it has very good and logical reasons to tell indeed.

Imagine the combined effects of Hyaluronic Acid Microspheres, Seeds Oil of Rosa Mosqueta, Coenzime Q10, Natural Extracts of Borojo, Micro-Collagen enriched by the natural stretching action of selected wheat proteins. After imagining it, you can feel it on your skin, thanks to this new beauty miracle signed by Estérel.

You can use it on eyes and lips area, or on whole face; delicately massage some drops morning and evening. Do not rinse.

Masque Jeunesse Argan (jar 150 ml – 5 fl.oz.)

Harmony, and sweet climate bless Italy and its lifestyle. Inspired by this concept, our Labs developed this extremely balanced face mask, able to restore, protect, moisturize and rejuvenate skin. So many sensations in one simple touch are the result of a unique wonderful meeting, like it sometimes happens in Summer under the Italian sky.

Argan Oil: the fine oil rich of Vitamins A, E and F, Omega 3 and 6, Linoleic Acid, Flavonoids;

Imperata Cylindrica, the natural plant that helps the skin to retain water and store it. Its root contains an high concentration of potassium, which has an immediate and effective moisturizing action;

Pure Water extracted from Grape, also called the "living water" for its moisturzing and nourishing properties.

Apply on clean face; rinse after 10 minutes.

Lifting Special (deluxe box containing 10 ampoules x 5 ml –0.15 fl.oz.– each)

In the beginning was wisdom, on the Mediterranean coasts, and in all Italian coasts the ancient populations already knew the extraordinary properties of aloe vera: soothing, healing, moisturizing. So simple, like the rain, so strong, like the sun, so perfect, like the nature, this plant is a real vitality concentrate. Its extract is the base for this refined lotion that blends it with our special herbal protein with immediate filming action, stretching wrinkles and preparing the make-up. For a special evening, for a memorable event or for your daily care, Lifting Special will remark your natural beauty.

Using the proper devices supplied inside the box, open one ampoule and apply the content on face, neck and decolleté. Let absorb. Do not rinse.

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